

## GRANGE NEWS ADJUSTS ADVERTISING RATES

With the change in printers and the five-column layout, the State Grange Executive Committee adjusted their rates for display advertising in future issues of The Grange News.

With the five columns on a page, the column width will be:

- 1 column width - 1.892 inches
- 2 column width - 4.014 inches
- 3 column width - 6.136 inches
- 4 column width - 8.258 inches
- 5 column width - 10.38 inches

With this column width, rates were adjusted as follows:

# of Columns	Ad Size	Amount
One Column	1.89" x 2.0"	\$40
	1.89" x 4.0"	\$80
Two Columns	4.01" x 4.0"	\$160
	4.01" x 6.0"	\$240
	4.01" x 8.0"	\$288
Three Columns	6.14" x 4.0"	\$240
Four Columns	8.26" x 4.0"	\$288
	8.26" x 6.0"	\$432
Five Columns	10.38" x 8.0"	\$700
	10.38" x 16.0"	\$1350

For Granges wishing to print meeting notices of bylaws changes, the ad would be:

1.89" X 1.0" - \$20

There are no changes in the classified advertising as listed below:

### Classified Advertising

<u>Cost per word</u>	<u>one month</u>	<u>4 or more months</u>
Regular	\$0.50	\$0.40
Boxed	\$1.00	\$0.75

Centered or reversed text    \$2.50 per line

Minimum for one month:    \$5.00

Word count: hyphens, spaces and X's separate words. Phone numbers count as one word.

Deadline: 5<sup>th</sup> of each month (for the following month's paper). Classified ads must be paid in advance. Tear sheets not sent for classified ads.

We do not print ads for 900 number services.